

PC Bennett Partners with PDM Automotive to Bring More Aftermarket Functionality to AutoFitmentPlus

Releases New Version of Automotive Aftermarket Solution, AutoFitmentPlus 2022 R1

RICHARDSON, Texas - Nov. 1, 2022 - [PRLog](#) -- [PC Bennett, an Acumatica Gold Certified Partner](#), announces their relationship with PDM Automotive. The two companies have partnered to launch an integration between PC Bennett's AutoFitmentPlus solution and PDM Automotive's Product Information Management (PIM) platform. By connecting Acumatica to PDM's automotive-specific product data, this integration brings the ability to search and filter parts using fitment information such as Year, Make, Model. This partnership offers customers a truly integrated solution to run an automotive aftermarket business.

With this integration, manufacturing and distribution companies will be able to add all the needed information regarding their SKUS and be able to filter items on sales orders based on the criteria required for their business (year, make, model, etc.).

"With this integration we have taken the best of breed from the ERP and Product Management solutions and combined them into one," offered Patricia Bennett, Founder and CEO of PC Bennett Solutions. "PDM Automotive's commitment to providing data availability, transparency and automation really spoke to us, and fit perfectly into our mission and plan for the future of AutoFitmentPlus. We are beyond thrilled to get this aftermarket partnership started and deliver something truly unique to our customers."

PC Bennett's AutoFitmentPlus 2022 R1 solution is a complete and fully integrated solution designed to manage your entire automotive aftermarket business end-to-end. It is built on top of Acumatica Cloud ERP and incorporates resources that make it easy to identify parts in an industry-standard manner.

"We are excited to integrate with a leading business application like Acumatica. Offering a seamless integration between automotive product data and the inventory/sales process will ultimately enable suppliers, distributors, and retailers to sell more automotive parts," says Johannes Crepon, Co-Founder and CEO of PDM Automotive.

What does this partnership mean for PC Bennett customers?

For current and future PC Bennett customers, this partnership demonstrates the passion and commitment to the automotive aftermarket, and to continuous innovation in the Acumatica cloud ERP channel. With a successful track record of [Acumatica implementations](#) and industry-leading customer care, PC Bennett Solutions has proven to be a unicorn of ERP solutions providers. Automotive Aftermarket customers will know that they are working with a passionate, knowledgeable, reputable Acumatica partner, and trusted advisor.

About PC Bennett

PC Bennett is an [award-winning Acumatica Cloud ERP Software provider](#), but we're more than that. We're innovation enthusiasts, who think about more than just technology. We think about how people work so we can provide the tools and information needed to make good business decisions.

The experienced team at PC Bennett will take the time to understand your priorities so we can recommend cost-effective solutions that achieve results.

We know there are many choices available to supply your [automotive](#), [manufacturing](#) and [distribution](#) solution needs. We look forward to the opportunity to show you why we are the right choice for your small or medium business (SMB).

About PDM Automotive

In 2017, we started [PDM](#) to bring a sophisticated software solution to the automotive aftermarket that would allow brands to generate data properly representing their products.

Since then, we've been trusted by many new customers and added unique partnerships unseen in this industry. Niche eBay sellers, leading distributors, and retailers, and online marketplaces operate with data from the PDM platform and its integrated data quality validation.

Our automated distribution features let manufacturers send data to any receiver imaginable, as well as channels like eBay, Amazon, Walmart, and Shopify. PDM is the fastest growing network in the automotive industry of parts manufacturers and resellers alike and we have just begun. We won't stop until every brand reaps the benefits from PDM's network of resellers and every reseller has full access to product data at their fingertips.

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Source	PC Bennett Solutions
City/Town	Richardson
State/Province	Texas
Country	United States
Industry	Accounting , Business , Automotive , Financial , Software
Tags	Automotive Aftermarket , Auto Parts Management , Aftermarket Software , Acumatica ERP , Parts Management Software , Acumatica Cloud ERP , AutoFitmentPlus , Fitment Data Management , VIN Validation , PIES integration
Link	https://prlog.org/12938483



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